

CHANGE THE SCENERY

HOW DOES DESIGN EFFECT WORKPLACE STRATEGY?

Workplace strategy is defined as “an alignment of the organization’s work patterns with the work environment to enable peak performance & reduce costs.”*

In other words, workplace strategy is about structuring your business environment to increase efficiency. Office design is a major part of that conversation.

HERE’S WHY:

ENVIRONMENT MATTERS

A recent poll by the gallup organization shows that only 33% of U.S. Employees are engaged in their work.*

Employees who have some level of privacy when needed are 1.7 times more likely to be engaged than those who do not.

A 2013 study by Knoll identified these key design features that benefit workplace strategy

FLEXIBLE LAYOUTS

The ability to provide individual workspaces when necessary, while still maintaining a collaborative atmosphere increased employee engagement.

COLLABORATIVE SPACES

Improving conference spaces by 25% lead to retention of an average of 3 employees.

INCREASED CONNECTIVITY

Improving reception areas by 25% resulted in an increased ability to provide mobile/tech support to those not physically present in the office each day.

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Over the years workplace strategy has evolved. In today’s markets, tenants are moving towards the open office plan. This enhances collaboration, and enables communication to increase. With this change the furniture has evolved as well to offices that have additional huddle areas, benching, and more lounge furniture areas.”

- Dwayne Markham
THE JEFFERSON GROUP

WORKPLACE STRATEGY IN THE CURRENT MARKETPLACE

“

In my day-to-day I see prospective tenants seriously considering workplace strategy and viewing spaces in terms of collaboration -- shifting from cubicles to bench seating and adding tenant amenities to help attract and retain talent.”

Walter Rooney -
JONES LANG LASALLE

Building examples from the industry:

PRE-BUILTS

Pre-Built office designs like those at 650 Fifth Avenue offer the tenant room to customize a brand new space to their needs. Based on Knoll’s report and anecdotal industry trends this is one of the best options for new tenants in the market.

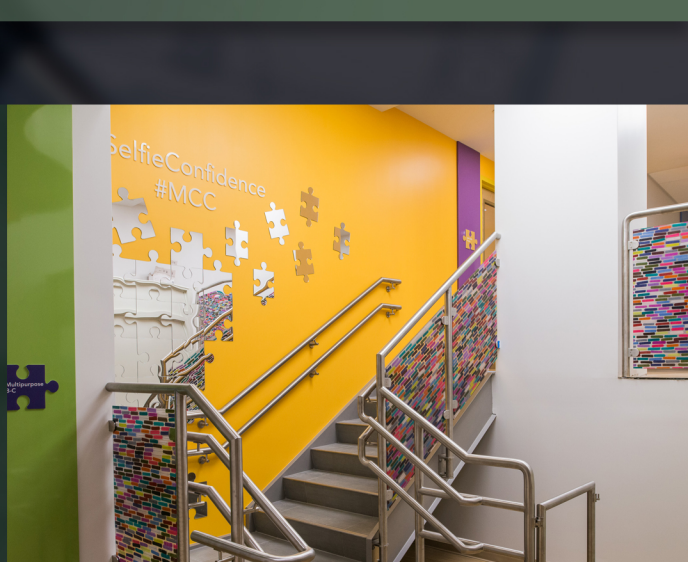


HOSPITALITY IN HEALTHCARE

Knowing the needs of your staff and the needs of your clients is a major factor in designing the workplace to increase employee engagement. Healthcare facilities are increasingly streamlining their offices to provide their patients with an efficient, thorough, and quality experience.

DESIGNING FOR EDUCATION

Workplace strategy plays a pivotal role in the school atmosphere. Providing educators with the facilities they need is crucial in engaging both employees and students. Manhattan Children’s Center is an example of a school customized to the needs of developmentally disabled children.



SOURCES

* wikipedia.org/wiki/Workplace_strategy

* gallup.com/reports/199961/state-american-workplace-report-2017.aspx

* knoll.com/document/1352995589076/WP_design_features_reduce_costs.pdf